




Business Model

Our business model leverages strategic inputs, efficient operations, and impactful outcomes to deliver differentiated ICT services and solutions that create sustainable value for our stakeholders. By aligning our resources with innovation and operational excellence, we address the diverse needs of government, industry, community, and shareholders while contributing to long-term growth and national development.

Inputs

- 
Financial
- 
Intellectual
- 
Manufactured
- 
Social and Relationships
- 
Human
- 
Natural

Operations

End to End, Integrated ICT Services and Solutions Provider

Outputs

- ▶ Core ICT Services
- ▶ IT Managed and Operational Services
- ▶ Digital Solutions

Outcomes

- Accelerated Digital Transformation and Innovation**
Clients gain cutting-edge solutions faster, unlocking new revenue streams, products, and experiences.
- Enhanced Operational Efficiency and Productivity**
Streamlined processes and automated workflows reduce costs, minimize errors, and free up resources for strategic initiatives.
- Future-Ready, Scalable Technology Ecosystems**
Clients adopt architectures that easily adapt and scale, ensuring longevity and resilience against market changes.
- Elevated Customer Experience and Engagement**
Integrated, omni-channel platforms deliver seamless customer journeys, leading to higher retention and satisfaction.

Value Created

- Industry**
All sectors engaged through horizontal and vertical specific offerings
- Community / Nation**

64.1%
Saudization

19.3%
Female workforce

467
Local suppliers

﷼ 5.47
billion
Local procurement spending
- People**

1,464
Employees

42,124
Training hours
- Partners**

171+
World-class partners
- Shareholders**

﷼ 13.42
Earnings per share

33.9%
Growth in net profits

